## ONLINE GROWTH PROGRAMMES

For Leaders & Professionals











## **ABOUT US**

Beecome More provides transformational online leadership and sales programmes which nourish minds and empower growth.

We focus on behaviours, processes, and mindset to enhance performance, transform talent, and ensure success. We show individuals and companies how to achieve goals and positive results.

## **OUR VALUES ARE BASED ON**

## 

## **GROWTH**

We will nourish your mind and show you how to achieve your goals.

## RESILIENCE

We will show you how to form success habits that will build resilience at your core.

### **OPPORTUNITY**

You will learn to be open to new opportunities and embrace them.

## WORTHINESS

You are your most important asset and it is important to invest in your growth.

### **TRANSFORM**

We will show you how to modify your behaviours through incremental positive changes.

### **HAPPINESS**

You will grow personally and professionally and learn to love every day.

## HOW **WE ADD VALUE**



#### **WE GET RESULTS**

We provide practical success techniques and highperformance strategies which get results.



#### **MEMBERS PORTAL**

Clients have access to a range of exclusive resources and bonus content via a members' portal.



#### **MINDSET**

Learn success techniques and strategies to develop a happier and healthier mindset and wellbeing.



#### **CONVENIENCE**

The lessons are delivered 'live' online providing maximum impact in minimum time.



#### **OUALITY CONTENT**

The world-class content is impactful, engaging, interactive & thought provoking.



#### **FLEXIBILITY**

We encourage clients to join lessons 'live', however recording will be available via your members' portal.



#### **NETWORKING**

Build connections, learn together and join a community with likeminded individuals.



#### **ACCOUNTABILITY**

We keep you responsible for taking action, by providing challenges and tasks to inspire success.



#### **WE CARE**

We are passionate about creating happier, healthier more purposeful lives and making a positive impact.



# THE LEADERSHIP MINDSET PROGRAMME

The Leadership Mindset Programme will enhance performance and organisational growth. The content reveals how leaders can achieve optimum success by incorporating techniques, systems and processes that emphasize the importance of mindset into leadership and strategy.

The Leadership Mindset programme will ensure personal and professional success. It will enable incredible results and guarantee you lead effectively with purpose and passion.



## PROGRAMME DELIVERY:

- · The lessons are delivered 'live' online via zoom.
- The sessions are 60-minutes delivering maximum impact in minimum time.
- The programme is ideal for busy leaders who often find it difficult to commit time to lengthy training programmes, however, want to continue to develop and grow.
- · The content is interactive and engaging.
- · Clients have access to recorded lessons and additional bonus content via a leadership members portal.

## COURSE CONTENT:

The content will reignite your energy, unleash your potential and empower you as a leader.

The sessions cover a wide range of leadership topics including:

#### SMART Goals:

 To help you achieve direction and purpose in your organisation.

#### **Ensuring Success:**

 Small incremental improvements implemented over time will make a huge difference to results.

#### **Effective Communication:**

 Effective communication is vital to gain trust and align efforts in the pursuit of goals.

#### **High Performing Teams:**

• Become a team with specialised expertise and complimentary skills who collaborate, innovate, and produce consistently superior results.

#### **Habits of Highly Effective People:**

 How to become more effective when working with others.

#### **Personality Profiling:**

 Understanding personality profiling and complete a personality profiling test.

#### **Personality Profiling of Your Team:**

 Understanding team dynamics and workplace habits.

#### Decision Making:

· How to make effective decisions

#### Trust:

• The impact and importance of Trust in organisations.

#### **Healthy Leadership:**

 Obtaining balance and wellbeing to achieve optimum results.

#### **Maximising Opportunities:**

· Identifying wins & being resourceful.

#### **Culture:**

 Vision, Purpose and Values & Embedding culture.

#### **Conflict Management:**

 How to manage conflict at work and management styles.

#### Resilience in Leadership:

 Sustaining your energy levels and overcome difficulties.

#### **High Performance Leadership:**

 Inspire others and translate your vision into reality.

#### **Discipline & Productivity:**

• Ensuring persistence, willpower & dedication.

#### **Becoming Great:**

 Framework to becoming great and achieving professional and personal goals.

#### **Networking:**

 Developing your networks to build relationships to assist with goals.

#### Strategic Thinking:

• The ability to evaluate, think ahead, create and plan for the future.

#### The Success Formula:

- Desire + Decision + Discipline
- = Success
- Learn how having the right attitude and self-belief unlocks success.





## **PRO LEADERSHIP MINDSET PROGRAMME** (6 MONTHS)



- · 12 weekly 'live' 60-minute online Leadership Mindset lessons
- · 4 Monthly Leadership Mastermind facilitated group sessions to discuss topical issues, share knowledge and identify solutions.
- · Access to exclusive Leadership Membership Hub 6 months
- · Access to lesson replays for 6 months
- · Network with like-minded leaders in a trusted environment

## **ELITE LEADERSHIP MINDSET PROGRAMME** (12 MONTHS)





- · 24 weekly 'live' 60-minute online Leadership Mindset lessons
- · 8 Monthly Leadership Mindset facilitated group sessions to discuss topical issues, share knowledge and identify solutions.
- · Access to the exclusive Leadership Mindset Hub for 12 months.
- · One free pass to the
- · Sales Growth Programme

- · Opportunity to feature in the 'Leadership Mindset' knowledge hub.
- Network with like-minded leaders in a trusted environment.

#### **ENQUIRE NOW**



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## **TESTIMONIALS**

VERY INSIGHTFUL
TRAINING AND JUST
THE RIGHT LENGTH
OF TIME EACH WEEK.
THE CONTENT WAS
ENGAGING AND
INTERESTING. ANYONE
THAT INVESTS IN THIS
TRAINING WILL NOT
BE DISAPPOINTED.

Peter Stewart, Pricing Manager "Great sessions delivered with passion, energy and subject matter expertise."

Michael Finlay, Managing Director

"Enjoyed the fresh thinking, real life examples and positivity of the sessions."

Sandra Overend, Training & Development Manager

"Different and thought provoking.
Just Excellent! "

David Reid, Deputy Secretary of Department of Agriculture, Environment and Rural Affairs "Very well delivered and makes you look at things differently. The content is impactful and motivating. The use of videos is great. Maire has an excellent way with people. I would definitely recommend this programme."

Kyle Moore, Production Manager

"I enjoyed the mixture of facts, videos and break out discussion rooms. It helps to bring the information into everyday use. I really enjoyed the habits of highly effective people session - small, very practical changes anyone can incorporate into their daily routine.

Orla McGoldrick, Consumer Marketing Manager "The programme is motivating and makes you think about how you act and communicate. The content is thought provoking, and it challenges you to think differently. It was very interesting, and I learnt a lot."

Craig McBride, Technical Manager

"A lot of different aspects of effective leadership topics are covered. I learned a lot and enjoyed the content as it is varied and relevant and makes you think. The content encourages you to keep improving. Maire delivered the program with enthusiasm and warmth; she is passionate about what she is delivering."

Stefaan Jacobs, Transport Manager



## THE SALES GROWTH PROGRAMME

This sales programme will inspire you to grow and achieve your sales goals. It will unleash your potential, reignite your energy, and empower you as a sales professional.

## **PROGRAMME DELIVERY:**

- The programme is delivered 'live' online. The sessions can be delivered over two half days or 1 full day.
- · Clients will also have access to an exclusive members portal to access bonus content and resources to keep you accountable for progress.

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#### **SESSION 1: GOALS**

· You will learn how to set and achieve stretched sales goals.

#### **SESSION 2: PURPOSE**

· You will learn the importance of aligning your goals to your purpose and understanding how your mindset influences your results.

#### **SESSION 3: HABITS**

· Learn how to implement success habits which will create phenomenal results.

#### **SESSION 4: ATTRACTING SALES**

· Learn with the right attitude and selfbelief you will maximise your results.

#### **SESSION 5: THE SALES PROCESS**

· Apply the 'RELATE' sale model to every sale to ensure successful results.

#### **SESSION 6: ACTION PLAN**

· Accountability plan to ensure action and success.



## **TESTIMONIALS**



MOTIVATIONAL AND MEANINGFUL. THIS COURSE GAVE US ALL THE TOOLS TO SET STRETCHED SALES GOALS AND THE BELIEF THAT WE CAN ACHIEVE THESE.

Lisa Gow, Specification Sales Team Leader "Very professional and results focused. The stories and examples really engaged everyone with the training."

Anna McAleer, Head of GB Specification Sales

"The interaction was great, sharing ideas together and hearing different perspectives was interesting and helpful. The actions set out of the programme I really like, particularly the 2 daily habits. It means this programme will have a long lasting, positive impact. I look forward to seeing the results."

Lee Blackburn, Head of GB Commercial Sales "This training was well presented and full of positive energy, which made it fun and enjoyable. Since joining my new sales team, this has been a great help to bond with my team and provide the tools and training to increase my sales results right away."

Kerri Steele, Sales Executive



### Beecome More

#### **CONTACT:**





#### **SOCIALS:**

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